

AP4002

Business Essentials



Course Aim Develop an understanding of the fundamental business disciplines and the integrated nature of the business environment.

Short Title

Faculty Humanities

Polytechnic Level

Credits 5

Pre-requisites Nil

Co-requisites Nil

Anti-requisites BSC3002

Version 1

Effective From 26 September 2010

Indicative NQF Level 4

Student Contact hrs 21

Self-directed hrs 29

Other directed hrs 0

Total learning hrs 50

Learning

Outcomes

- On successful completion of this course, students will be able to:
- 1 Describe the nature and purpose of a specific company/organization.
 - 2 Identify a problem related to a specific company/organization.
 - 3 Propose a solution to solve the problem using a range of business communication skills.

NQF Sub-strand

Theoretical

Practical

Application of knowledge

Generic, Problem Solving and

Analytical Skills