

BU8204

Contemporary Management in a Gulf Context



Course Aim Students will be exposed to various contemporary issues impacting business in the Gulf to various topical issues around business in the Gulf and demonstrate understanding and problem solving by applying their business knowledge to provide context and solution to these issues.

Short Title Contemporary Management
Faculty Business

Credits 15

Pre-requisites 60 credits at NQF L7 from any major within the Bachelor of Business AND BSB5011 Business Research Methods

Co-requisites Nil

Anti-requisites Nil

Version 1

Effective From September, 2016

Indicative NQF Level 8

Student Contact hrs 60

Self-directed hrs 90

Other directed hrs 0

Total learning hrs 150

Learning Outcomes

On successful completion of this course, students will be able to:

- 1 Demonstrate critical knowledge and understanding of current key challenges relating to business and management within the context of the Gulf.
- 2 Demonstrate a professional level of insight into international best practice within a Gulf context using established research methods and investigative techniques.
- 3 Relate and adapt core theories to current issues to solve problems for business.

NQF Sub-strand

Theoretical Understanding

Theoretical Understanding

Practical Application of knowledge