

VC6100 Visual Design I: Colour Theory and Design
Theory & Methods



- Course Aim**
- To provide students with detailed knowledge of how to see and use colour in design.
 - To broaden students' visual vocabulary and improve technical expertise in the area of perceptual drawing.
 - To explore topics related to thinking and creativity; raising students' creative consciousness as a positive platform for learning as well as increased awareness of thinking patterns, learning styles and creative attitudes.

Short Title Visual Design 1
Faculty EDICT
Polytechnic Level
Credits 15
Pre-requisites
Co-requisites VC6102 (VIB5102)
Anti-requisites VC4915 (VIB3915)

Version 2
Effective From February 1, 2016
Indicative NQF Level 6
Student Contact hrs 90
Self-directed hrs 60
Other directed hrs
Total learning hrs 150

- Learning Outcomes**
- On successful completion of this course, students will be able to:
- 1 Demonstrate a detailed knowledge and understanding of how we see colour using the correct terminology
 - 2 Produce examples of colour combinations mixed in varied proportions, and applied in different techniques to illustrate aspects of colour theory
 - 3 Demonstrate conceptual drawing skills
 - 4 Apply drawing methods and techniques for the generation of ideas
 - 5 Apply lateral thinking skills that encourage a variety of approaches and responses
 - 6 Illustrate ways and means of collecting, notating and remembering ideas
 - 7 Demonstrate a suitable level of professional practice through attendance, participation and group discussion.

NQF Sub-strand

Theoretical Understanding
 Practical Application of knowledge
 Practical Application of knowledge
 Practical Application of knowledge
 Generic, Problem Solving and Analytical Skills
 Generic, Problem Solving and Analytical Skills
 Autonomy, Responsibility, Context