VC6101	Typography & Graphic Design

Course Aim
• To enable students to compose typography according to traditional standards of legibility
• To enable students to place styles of type within an historic continuum
• To define basic production terminology and basic production techniques
• To produce rough layout sketches from concept notes, tight layout sketches from rough layout sketches, and mechanicals from tight layout sketches, all to a professional commercial standard

Short Title		Version	2
Faculty	EDICT	Effective From	February 1, 2016
Polytechnic Level		Indicative NQF Level	6
Credits	15	Student Contact hrs	90
Pre-requisites	VC6100 (VIB5100), VC6102 (VIB5102)	Self-directed hrs	60
Co-requisites	VC6103 (VIB5103)	Other directed hrs	
Anti-requisites		Total learning hrs	150

Learning Outcomes

On successful completion of this course, students will be able to:

#	Outcome	NQF Sub-strand
1	Compose typography according to traditional standards of legibility	Practical Application of knowledge
2	Place styles of type within an historic continuum	Theoretical Understanding
3	Explain and demonstrate typographic production terms and techniques	Practical Application of knowledge
4	Produce layout sketches from concept notes	Practical Application of knowledge
5	Demonstrate the application of design understanding to abstract problem solving where visual communication is the major focus	Generic, Problem Solving and Communication, ICT, Numeracy
6	Demonstrate technical expertise in the use of a range of traditional media and computer methods	
7	Demonstrate a suitable level of professional practice through attendance, participation and group discussion	Autonomy, Responsibility,