

VC7200 Visual Design III: Advanced Typography



Course Aim To advance students' composition skills with typography and its uses within visual communication.

Short Title Visual Design 3
Faculty EDICT
Polytechnic Level
Credits 15
Pre-requisites VC6101 (VIB5101), VC6103 (VIB5103) and EL5002 (ELB4902)
Co-requisites VC7202 (VIB6202) and EL6901 (ELB5601)
Anti-requisites

Version 2
Effective From February 1, 2016
Indicative NQF Level 7
Student Contact hrs 90
Self-directed hrs 60
Other directed hrs
Total learning hrs 150

Learning Outcomes On successful completion of this course, students will be able to:

- 1 Design an effective visual layout on a specific topic incorporating the elements and proportions of classical page design.
- 2 Design an effective visual layout of statistical data using accurate typographic, graphic and information data elements.
- 3 Demonstrate a suitable level of professional practice through attendance, participation and group discussion.

NQF Sub-strand
 Practical
 Application of knowledge
 Practical
 Application of knowledge
 Autonomy,
 Responsibility,
 Context