

VC7300

Visual Design V: Sustainable Design



Course Aim To enable students to develop and practice professional values and ideals in the implementation of sustainable design in a range of areas of visual communication.

Short Title Sustainable Design
Faculty EDICT
Polytechnic Level
Credits 15
Pre-requisites VC7201 (VIB6201), VC7203 (VIB6203)
Co-requisites
Anti-requisites

Version 2
Effective From February 1, 2016
Indicative NQF Level 7
Student Contact hrs 60
Self-directed hrs 60
Other directed hrs 30
Total learning hrs 150

Learning Outcomes On successful completion of this course, students will be able to:

- 1 Create multi-dimensional sustainable design projects by applying verbal and nonverbal communication theory.
- 2 Formulate solutions that are based on evidence from an audience in any media design using a range of approaches.

NQF Sub-strand
Practical
Application of
knowledge
Generic, Problem
Solving and
Analytical Skills