VC7904	Publication Design & Typography

Course Aim To enable students to explore the formal, organisational and craft aspects of publication design. To produce professional quality self-directed graphic documents

Short Title		Version	2
Faculty	EDICT	Effective From	February 1, 2016
Polytechnic Level		Indicative NQF Level	7
Credits	15	Student Contact hrs	60
Pre-requisites	VC7201 (VIB6201) & VC7203 (VIB6203)	Self-directed hrs	90
Co-requisites		Other directed hrs	
Anti-requisites		Total learning hrs	150

Learning Outcomes

On successful completion of this course, students will be able to:

1 Use a range of skills associated with industry standard systems, methodologies and technologies to produce creative publication designs.

2 Manage resources and publication processess applied to publication design projects.

3 Use a range of skills and practices in the preparation of creative and quality applied to publication design projects.

4 Demonstrate an appropriate level of professional practice through attendance, group participation, discussions and presentations.

NQF Sub-strand

Practical Application of Communication, ICT, Numeracy

Practical Application of knowledge

Autonomy, Responsibility, Context