

VC7908

Package Design



Course Aim To develop students' understanding of packaging, its problems and the solutions.

Short Title

Faculty EDICT

Polytechnic Level

Credits 15

Pre-requisites VC6101 (VIB5101), VC6103 (VIB5103) & EL5002 (ELB4602)

Co-requisites

Anti-requisites

Version 2

Effective From February 1, 2016

Indicative NQF Level 7

Student Contact hrs 90

Self-directed hrs 60

Other directed hrs

Total learning hrs 150

Learning Outcomes

On successful completion of this course, students will be able to:

- 1 Create and present packaging in a wide range of solutions which are both practical and distinctive in their graphic application and in structural concepts.
- 2 Repackage a specific product through critiquing current packaging methods and solutions.
- 3 Demonstrate an appropriate level of professional practice through attendance, group participation, discussions and presentations.

NQF Sub-strand

Practical
Application of knowledge
Generic, Problem Solving and Analytical Skills
Autonomy, Responsibility, Context