

VC7911

Poster Design



Course Aim Study the design principles and theories and its applications using the poster as a medium

Short Title

Faculty EDICT

Polytechnic Level

Credits 15

Pre-requisites EL5002 (ELB4902), VC6101 (VIB5101),
VC6103 (VIB5103), VC6104 (VIB5104)

Co-requisites

Anti-requisites

Version 2

Effective From February 1, 2016

Indicative NQF Level 7

Student Contact hrs 60

Self-directed hrs 90

Other directed hrs

Total learning hrs 150

Learning

Outcomes

- On successful completion of this course, students will be able to:
- 1 Design an effective poster in a specific communication style, a chosen topic or using allegory.
 - 2 Demonstrate an appropriate level of professional practice through attendance, group participation and verbal presentation ability in the presentation of their work

NQF Sub-strand

Practical
Application of
knowledge
Autonomy,
Responsibility,
Context