VC8914 — Advanced Publication Design and Typography

Course Aim To enable students to explore story telling through image and text

Short Title		Version	2
Faculty	EDICT	Effective From	February 1, 2016
Polytechnic Level		Indicative NQF Level	8
Credits	15	Student Contact hrs	60
Pre-requisites	VC7904 (VIB6904)	Self-directed hrs	90
Co-requisites		Other directed hrs	
Anti-requisites		Total learning hrs	150

Learning Outcomes

On successful completion of this course, students will be able to:

1 Create an illustrated book for both print publication and digital publication (eBook) mediums for a specified audience

2 Analyse the requirements of publishers regarding acceptance of work for publication

3 Demonstrate an appropriate level of professional practice through attendance, group participation, discussions and presentations

NQF Sub-strand

Practical Application of knowledge

Generic, Problem Solving and Analytical Skills

Autonomy, Responsibility, Context