

WM6003

## Web Design



- Course Aim**
- To familiarize students with the principles of web design
  - To strengthen student creative thinking abilities.
  - To develop technical skills using appropriate software.
  - To familiarize students with the steps of the design process, starting from a conceptual idea to the realization of a concrete project.

**Short Title** Web Design  
**Faculty** EDICT  
**Polytechnic Level**  
**Credits** 15  
**Pre-requisites**  
**Co-requisites**  
**Anti-requisites**

**Version** 2  
**Effective From** February 1, 2016  
**Indicative NQF Level** 6  
**Student Contact hrs** 60  
**Self-directed hrs** 90  
**Other directed hrs**  
**Total learning hrs** 150

- Learning Outcomes**
- On successful completion of this course, students will be able to:
- 1 Apply web design theory to the development of a design plan.
  - 2 Use image software appropriately to create optimized files for use on the web.
  - 3 Prepare and convert documents for future development on the web such as animation and interactivity.
  - 4 Develop a professional project for simulated clients within the constraints of the market and other competitors.

**NQF Sub-strand**

Theoretical  
Understanding  
Practical  
Application of  
knowledge  
Practical  
Application of  
knowledge  
Practical  
Application of  
knowledge