

WM8003

e-Business



Course Aim Develop students' understanding of the principles of e-Business strategy, implementation and practice.

Short Title e-Business

Faculty EDICT

Polytechnic Level

Credits 15

Pre-requisites WM6007 (WMB5007) & WM7003 (WMB6003)

Co-requisites

Anti-requisites

Version 2

Effective From February 1, 2016

Indicative NQF Level 8

Student Contact hrs 60

Self-directed hrs 60

Other directed hrs 30

Total learning hrs 150

Learning

Outcomes

On successful completion of this course, students will be able to:

- 1 Demonstrate a comprehensive understanding of the current status of e-Business concepts and follows its development.
- 2 Develop an e-Business solution applying concepts, principles, and methods of e-Business to Web Media.
- 3 Critically evaluate and analyse existing e-Business systems.

NQF Sub-strand

Theoretical Understanding
Practical Application of knowledge
Theoretical Understanding