

BU8202

Strategic Management



Course Aim This course will develop a broad and integrated knowledge of management techniques that lead to the ability to formulate, implement and evaluate business

Short Title		Version 2
Faculty	Business	Effective From September-17
Polytechnic Level		Indicative NQF Level 8
Credits	15	Student Contact hrs 60
Pre-requisites	30 credits at NQF L7 (or BPQF level 6 or a combination thereof) from the management major in the Bachelor of Business	Self-directed hrs 90
Co-requisites	Nil	Other directed hrs 0
Anti-requisites	BSB7202	Total learning hrs 150

Learning Outcomes	On successful completion of this course, students will be able to: 1 Demonstrate a critical understanding of a range of management strategies and their appropriateness in particular business contexts 2 Use a selection of strategic management tools in given business contexts. 3 Identify and analyse routine professional problems and issues in the implementation of management strategies 4 Demonstrate appropriate use of workplace skills and technology	NQF Sub-strand Theoretical Understanding Practical Application of knowledge Practical Application of knowledge Generic, Problem Solving and Analytical Skills
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