

VC7200

## Visual Design III: Advanced Typography



**Course Aim** To advance students' composition skills with typography and its uses within visual communication.

**Short Title** Visual Design 3

**Faculty** EDICT

**Polytechnic Level**

**Credits** 15

**Pre-requisites** VC6101 (VIB5101), VC6103 (VIB5103)

**Co-requisites** VC7202 (VIB6202)

**Anti-requisites**

**Version** 2

**Effective From** February 1, 2016

**Indicative NQF Level** 7

**Student Contact hrs** 90

**Self-directed hrs** 60

**Other directed hrs**

**Total learning hrs** 150

**Learning**

**Outcomes**

- On successful completion of this course, students will be able to:
- 1 Design an effective visual layout on a specific topic incorporating the elements and proportions of classical page design.
  - 2 Design an effective visual layout of statistical data using accurate typographic, graphic and information data elements.
  - 3 Demonstrate a suitable level of professional practice through attendance, participation and group discussion.

**NQF Sub-strand**

Practical  
Application of  
knowledge  
Practical  
Application of  
knowledge  
Autonomy,  
Responsibility,  
Context