

WM6007

Content Management 1



Course Aim The learner will encode multimedia content for specific output platforms and devices and will distribute the content across current web-based communication systems such as content management systems, blogs, podcasts and social media portals. In so doing, the learner will develop the skills and technological awareness to manage content effectively within a new media context.

Short Title

Faculty EDICT

Credits 15

Pre-requisites None

Co-requisites None

Anti-requisites None

Version 2

Effective From February 1, 2016

NQF Level 6

Student Contact hrs 60

Self-directed hrs 90

Other directed hrs

Total learning hrs 150

Learning

On successful completion of this course, students will be able to:

Outcomes

- 1 Encode audio, video and static imagery in an appropriate, platform/device dependent manner
- 2 Install and build a fully functioning website utilizing a current open source CMS applications to a given business level specification.
- 3 Effectively incorporate encoded media within a website (streamed audio, video, graphics, flash animation), utilizing web servers to access remote content (FTP)
- 4 Demonstrate the ability to effectively manage and maintain a community website

NQF Sub-strand

Practical
Application of
knowledge

Practical
Application of
knowledge

Practical
Application of
knowledge

Practical
Application of
knowledge