

BU8204

Contemporary Management in a Gulf Context



Course Aim Students will be exposed to various contemporary issues impacting business in the Gulf to various topical issues around business in the Gulf and demonstrate understanding and problem solving by applying their business knowledge to provide context and solution to these issues.

Short Title Contemporary Management
Faculty Business
Polytechnic Level 7
Credits 15
Pre-requisites 60 credits at NQF L7 (or BPQF level 6 or a combination thereof) from the Bachelor of Business programme and BU6011 OR BSB5011
Co-requisites Nil
Anti-requisites Nil

Version 3
Effective From September 1, 2018
Indicative NQF Level 8
Student Contact hrs 60
Self-directed hrs 90
Other directed hrs 0
Total learning hrs 150

Learning Outcomes On successful completion of this course, students will be able to:

- 1 Demonstrate critical knowledge and understanding of current key challenges relating to business and management within the context of the Gulf.
- 2 Demonstrate a professional level of insight into international best practice within a Gulf context using established research methods and investigative techniques.
- 3 Relate and adapt core theories to current issues to solve problems for business.

NQF Sub-strand

Theoretical Understanding

Theoretical Understanding

Practical Application of knowledge