VC6101	Visual Design 2: Typography & Graphic Design	

Course Aim
- To enable students to compose typography according to traditional standards of legibility
- To enable students to place styles of type within an historic continuum
- To define basic production terminology and basic production techniques
- To produce rough layout sketches from concept notes, tight layout sketches from rough layout sketches, and mechanicals from tight layout sketches, all to a professional commercial standard

Short Title	Typography	Version	4
Faculty	EDICT	Effective From	September 1, 2018
Polytechnic Level		Indicative NQF	6
Credits	15	Student Contact	90
Pre-requisites	VC6100 (VIB5100)	Self-directed hrs	60
Co-requisites	None	Other directed hrs	
Anti-requisites		Total learning hrs	150

Learning Outcomes

On successful completion of this course, students will be able to:

		NQF Sub-strand
1	Compose typography according to traditional standards of legibility	Practical Application of knowledge
2	Place styles of type within an historic continuum	Theoretical Understanding
3	Demonstrate the use of typography in visual design	Practical Application of knowledge
4	Produce layout sketches from concept notes	Practical Application of knowledge
5	Demonstrate technical expertise in the use of a range of traditional media and computer methods	Communication, ICT, Numeracy
6	Demonstrate a suitable level of professional practice through attendance, participation and group discussion	Autonomy, Responsibility,