

VC7202 Design Principles and Online Media



Course Aim To advance development within visual communication of on-line environments by critically analysing new technologies and their effect on society.

Short Title Computer Practical 3
Faculty EDICT
Credits 15
Pre-requisites VC6101 (VIB5101) and VC6103 (VIB5103).
Co-requisites
Anti-requisites

Version 3
Effective From September 1, 2018
Indicative NQF Level 7
Student Contact hrs 90
Self-directed hrs 60
Other directed hrs
Total learning hrs 150

Learning Outcomes On successful completion of this course, students will be able to:

- 1 Design and present a website on a specific topic using industry standard software.
- 2 Redesign and improve a website for a specific target audience.
- 3 Demonstrate a suitable level of professional practice through attendance, participation and group discussion.

NQF Sub-strand
 Practical
 Application of knowledge
 Practical
 Application of knowledge
 Autonomy,
 Responsibility,
 Context