

VC7300 Visual Design V: Sustainable Design



**Course Aim** To enable students to develop and practice professional values and ideals in the implementation of sustainable design in a range of areas of visual communication.

**Short Title** Sustainable Design  
**Faculty** EDICT

**Credits** 15  
**Pre-requisites** VC7201 (VIB6201), VC7203 (VIB6203)  
**Co-requisites**  
**Anti-requisites**

**Version 3**  
**Effective From** September 1, 2018  
**Indicative NQF Level** 7  
**Student Contact hrs** 60  
**Self-directed hrs** 60  
**Other directed hrs** 30  
**Total learning hrs** 150

**Learning Outcomes** On successful completion of this course, students will be able to:

- 1 Create multi-dimensional sustainable design projects by applying verbal and nonverbal communication theory.
- 2 Formulate solutions that are based on evidence from an audience in any media design using a range of approaches.

**NQF Sub-strand**  
Practical  
Application of  
knowledge  
Generic, Problem  
Solving and  
Analytical Skills