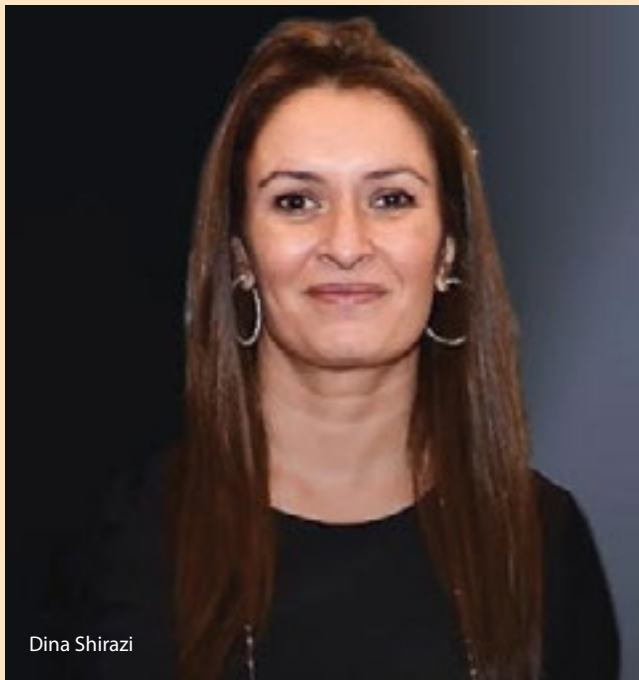


# BAHRAINIS RECOGNISED

## Watch & Jewellery Industry recognition for Bahraini Women



Dina Shirazi

Dubai

**A**rabian Watches and Jewellery (AWJ) Magazine has released a report on the 20 most influential women in the watch and jewellery industry which includes three from Bahrain. Dina Shirazi, Elyana Jaffar and Mayyan Jaffar have successfully made it into the April edition for their contribution to the industry.

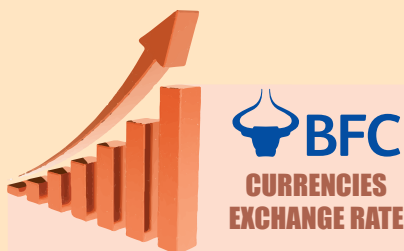
Dina Shirazi joined her family business Bahrain Jewellery Centre in 1992 after finishing her higher education in Geneva. She is graduated from Webster University in Marketing & Management, and has a Masters in Political Science. As a current Direc-

**Dina Shirazi joined her family business Bahrain Jewellery Centre in 1992 after finishing her higher education in Geneva.**

tor she takes care of jewellery business including ordering stock, introducing new product lines, sourcing unique pieces, marketing, and main-

taining strong relationships with suppliers across the globe. Dina revealed that two new boutiques of Bulgari and Tiffany & Co will be opened in Moda Mall in Bahrain.

Elyana has endeavoured towards establishing Asia Jewellers as a strong brand and expanding its horizons locally and internationally. "Our pursuit of excellence and the best customer satisfaction have led to the success that Asia Jewellers enjoys today," said proud Elyana. She believes Asia Jewellers will be a force to be reckoned with in the year 2014 because her goal is to make its name known and loved worldwide. Mayyan Jaffar is also a Member at the Board of Directors of Asia Jewellers; she boasts two majors in HRD and psychology from Geneva. Mayyan paid tribute to her father for this achievement.



**BFC**  
CURRENCIES  
EXCHANGE RATE

| COUNTRY/CURRENCIES | SELL        | REMITTANCE  |
|--------------------|-------------|-------------|
| US DOLLARS         | 2.6483      | 2.6455      |
| BRITISH POUND      | 1.5463      | 1.5523      |
| EURO               | 1.8818      | 1.8907      |
| INDIAN RUPEE       | 158.9825    | 156.4945    |
| PHILIPPINE PESO    | 112.7396    | 117.0960    |
| BANGLADESH TAKA    | 194.1371    | 205.6767    |
| PAKISTAN RUPEE     | 254.1451    | 259.6344    |
| SRI LANKAN RUPEE   | 310.3585    | 345.6846    |
| SWISS FRANC        | 2.2810      | 2.2967      |
| CANADIAN DOLLAR    | 2.8265      | 2.8588      |
| QATAR RIYAL        | 9.6348      | 9.6395      |
| UAE DIRHAMS        | 9.7276      | 9.7276      |
| AUSTRALIAN DOLLAR  | 2.7847      | 2.8082      |
| CHINESE YUAN       | 15.9236     | 15.9236     |
| EGYPTIAN POUND     | 18.9036     | 18.4843     |
| HONG KONG DOLLAR   | 20.0723     | 20.2347     |
| INDONESIAN RUPIAH  | 28,522.5328 | 30,012.0048 |
| KUWAITI DINAR      | 0.7413      | 0.7413      |
| JAPANESE YEN       | 258.3979    | 263.1579    |
| JORDANIAN DINAR    | 1.8639      | 1.8692      |
| LEBANESE POUND     | 3,816.3569  | 3,816.3569  |
| MALAYSIAN RINGGIT  | 8.4317      | 8.4317      |
| MOROCCAN DIRHAMS   | 19.4553     | 20.4082     |
| NEPALESE RUPEE     | 238.0714    | 251.3561    |
| NEW ZEALAND DOLLAR | 3.0202      | 3.0294      |
| OMANI RIYAL        | 1.0204      | 1.0173      |
| SINGAPORE DOLLAR   | 3.2733      | 3.2841      |
| SAUDI RIYAL        | 9.9384      | 9.9354      |
| SOUTH AFRICAN RAND | 26.3158     | 26.3852     |
| SYRIAN POUND       | 401.6064    | 401.6064    |
| THAI BAHT          | 84.3170     | 84.5309     |
| TURKISH LIRA       | 5.3259      | -           |
| YEMENI RIYAL       | 538.4160    | 538.4160    |

Rates are for indication purposes only. For firm rates or for currencies not listed above please call Bahrain Financing Company. Telephone: 17228888, Website: www.bfc.com.bh

### GULF INTERBANK RATES

|         | 1US\$  | 1UK Stg | 1SFR   | 100 Yen |
|---------|--------|---------|--------|---------|
| Bahrain | 0.3770 | 0.6398  | 0.4316 | 0.3708  |
| Kuwait  | 0.2855 | 29.0296 | 0.3268 | 0.2808  |
| Oman    | 0.3849 | 0.3362  | 0.4406 | 0.3785  |
| Qatar   | 3.6420 | 3.1813  | 4.1694 | 3.5818  |
| UAE     | 3.6730 | 3.2084  | 4.2049 | 3.6123  |
| Saudi   | 3.7500 | 3.2756  | 4.2931 | 3.6880  |



ASRY, the leading ship and rig repair yard in the Arabian Gulf launched a new dedicated living quarters outfitters and HVAC facility operated by UAE-based Seven Seas within the yard. The facility includes a metal fabrication workshop, a carpentry workshop, offices and stores, and will increase the variety and quality of accommodation and air conditioning works ASRY can offer ship and rig clients. The facility was launched in presence of Chief Executive Nils Kristian Berge, ASRY Technical Resources and Business Development General Manager Magdy Mustafa, Seven Seas Chairman and Owner Freddy Sidhwa, CEO and Owner Shahvir Sidhwa and Managing Director Craig Rose with officials from both companies.

## "International Protocol & Etiquette" event held

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**U**nder the patronage of Industry and Commerce Minister Dr. Hassan Fakhro, Euro Gulf Events Protocol Co organised "International Protocol & Etiquette" on 7th-8th May at Gulf Hotel followed by a talk by Mrs. Dusha Barbara, Senior Principal. The minister praised the plans and the strategies adopted by Euro Gulf Events Protocol that focused on developing human element as considered the most important investment and pillar of economic development. He hailed Mrs. Barbara for her contribution.

The main aim of this event is to enhance personal and professional image, empowered self-confidence and mastering international protocol and personal diplomacy when attending or hosting events and meetings.

## Helveco makes a comeback

Roberto Carrillo  
roberto@dt.bh

**S**wiss watch brand, Helveco was re-launched in Bahrain yesterday by its Al Hawaj distributors as part of the brand's resurgence into the luxury goods sector. Speaking to DT News Chronograph International Marketing Manager Wisam Al Jord said "We sought to bring back the glory of 30s and 40s when it was launched on our 75th year celebration."

The company was first started in Biel, Switzerland by Sir Arthur Imhof in 1939 and Helveco became famous for producing excellent quality clocks and watches. But later the brand did not develop and its prominence faded over time. The brand underwent restructuring from 2004-2007 with the acquisition of Chronograph International. Now they have product lines including writing instruments,

leather goods, luggage and luxury packs. While Helveco has been present in Bahrain under Al Hawaj for seven years, it was only now that the Swiss brand is being launched officially in time for the 75th Diamond Anniversary this year. As part of the anniversary year celebrations, Mr. Al Jord made the first global announcement during the press conference that the first stand-alone Helveco boutique will be based in Dubai.



NBB and Gulf Air entered into a major joint promotion aimed at providing greater value to the bank's customers. Customers can purchase Gulf Air tickets online, using their NBB debit cards or credit cards. They will get a 10 percent discount on the ticket price. This offer is applicable on both the national carrier's business and economy class fares and is valid for all tickets purchased from the official Gulf Air website. In addition, all NBB credit card holders are eligible for a special discount to access the Gulf Air Falcon Gold Lounge in Bahrain International Airport when travelling with the national carrier. The joint promotion is valid until March 31, 2015. General Manager, Domestic Banking Group of NBB, Abdul Aziz Al Ahmed and Country Manager Gulf Air Essam AlHammadi launched the new scheme.

## GEM project gets underway

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**B**ahrain Polytechnic, in partnership with Bahrain Economic Development Board (EDB) and Central Informatics Organisation (CIO) hosted the launch of the Global Entrepre-

neurship Monitor (GEM) research on 5th May at Ramee Grand Hotel & Spa, under the patronage of the Minister of Transport and Acting CEO of Bahrain EDB, Kamal Ahmed. The launch of the internationally known GEM research will shed light on the statis-

tics and benefits provided by many public and private sector entrepreneurship support entities, said Dr. Mohamed Al Aseeri, Acting CEO of Bahrain Polytechnic. He thanked Mr. Ahmed EDB, CIO and the respective companies who attended the launch.