

# Digital Applications

Digital Applications



# Our Digital Applications

Content    Introduction    Our Brand    Our Logo    Brand Colour    Brand Typeface    Design Language    Our Stationery    **Digital Apps.**    Photography    Literature    Advertising    Packaging  
Signage    Environment    Promo. Materials    Livery

Our brand is made for people who utilize technology to deliver human value. When attempting the design of a digital application for the brand, such as projector slides or a web application, we ensure that our brand maintains its natural mode. Technology and advancement, along with sustaining simplicity and a lasting emotional connection, are key elements in communicating our brand.



# Powerpoint

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The Powerpoint presentation slide template has been designed for clarity and legibility.



Title Slide



Note Slide

The main title slide will be used in a way that brings brand presence to the environments in which the presentations will be shown. For example, when the presentation room is ready but the audience is still settling down, you should use the main title slide to brand the room.

It is generally an accepted rule of presentation that you should keep the text in the content slide to as little as possible - use concise sentence structure as a visual aid to your verbal delivery.

This Powerpoint presentation slide template has been especially developed for our brand and is on the resources CD that we have provided along with this guide. Please do not create your own design.



Section Slide



# Powerpoint

Content Introduction Our Brand Our Logo Brand Colour Brand Typeface Design Language Our Stationery Digital Apps. Photography Literature Advertising Packaging  
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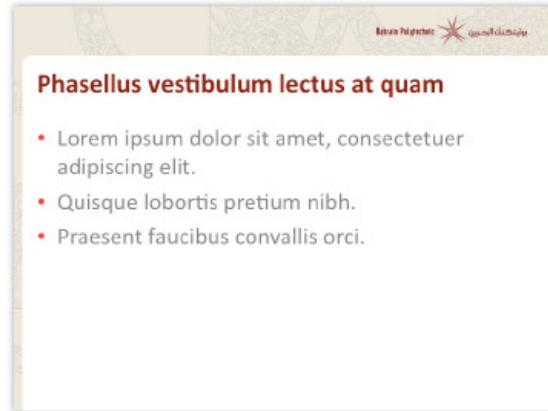
Template 1



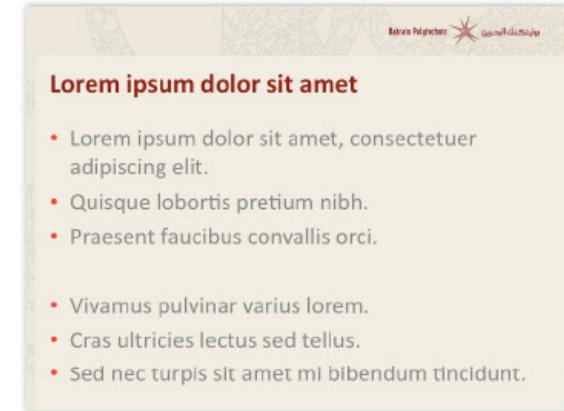
Title Slide



Section Slide



Note Slide 1



Note Slide 2



# Powerpoint

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Template 2



Title Slide



Section Slide



Note Slide 1



Note Slide 2



# Powerpoint

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Template 3



Title Slide



Section Slide

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Note Slide 1

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- Sed nec turpis sit amet mi bibendum tincidunt.

Note Slide 2



# Powerpoint

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Template 4



Title Slide



Section Slide



Note Slide 1



Note Slide 2



# Powerpoint

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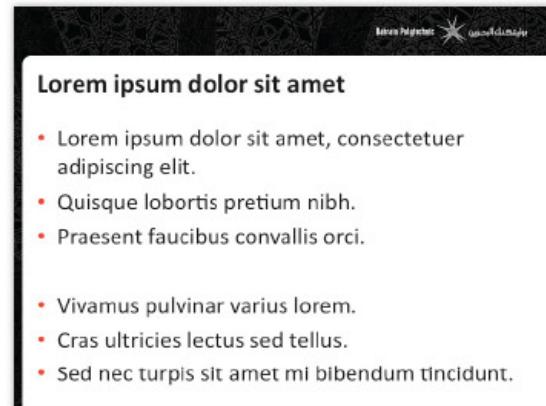
Template 5



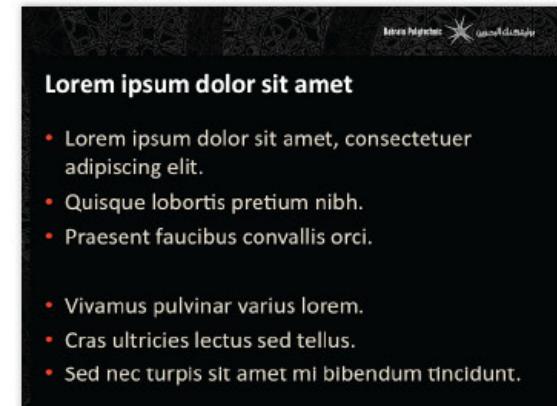
Title Slide



Section Slide



Note Slide 1



Note Slide 2