



Our Vehicles

Content Introduction Our Brand Our Logo Brand Colour Brand Typeface Design Language Our Stationery Digital Apps. Photography Literature Advertising Packaging

Signage Environment Promo. Materials Livery

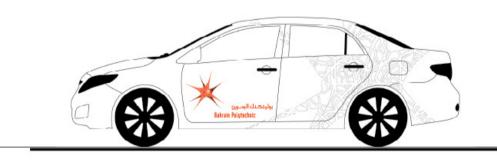
Our vehicles are not only for transportation. They are moving brand awareness billboards and should communicate our brand effectively. Choice of vehicles also effects our brand message. Special consideration should be given to function.



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This is an example of the design previously agreed upon for Polytechnic's sedan cars. Please do not alter it in any way, or create your own design.

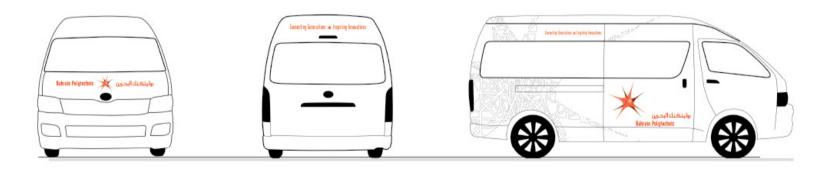




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This is an example of the design previously agreed upon for Polytechnic's buses. Please do not alter it in any way, or create your own design.

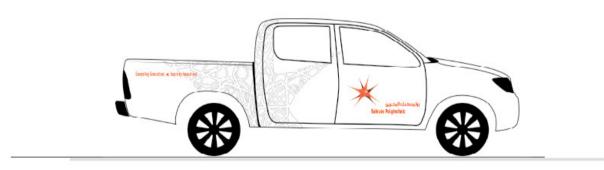




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This is an example of the design previously agreed upon for Polytechnic's trucks. Please do not alter it in any way, or create your own design.

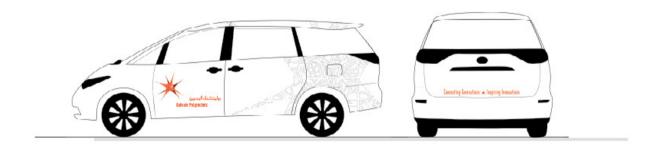




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This is an example of the design previously agreed upon for Polytechnic's minivans. Please do not alter it in any way, or create your own design.



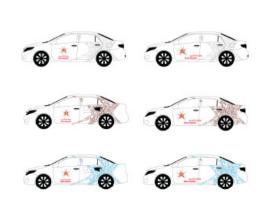


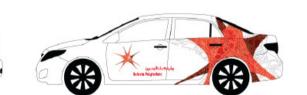
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Blow are color options of livery design.









Credits

Arnell Ovtiz English Copywriter

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