



## Our Packaging

Content Introduction Our Brand Our Logo Brand Colour Brand Typeface Design Language Our Stationery Digital Apps, Photography Literature Advertising Packaging

Standards have been developed for the packaging materials the are needed when sending basic gifts to clients, suppliers and at times to consumers. To this end, wrapping paper and a gift bag and promotional gifts have been designed.



Bag

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Below is an example of the gift bag that was especially developed for our brand. Artwork has been provided on the resources CD provided along with this guide. Please do not create your own gift bags or use unspecified gift bags.



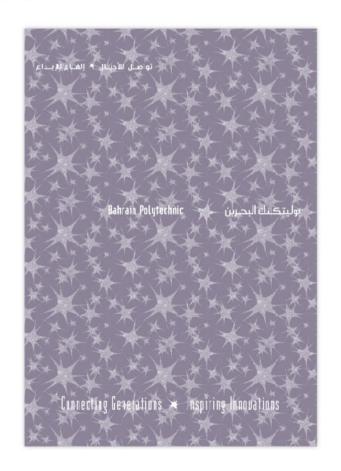




## Wrapping Paper

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Below is a section of wrapping paper that was especially developed for our brand. Artwork has been provided on the resources CD provided along with this guide. Please do not create your own wrapping paper or use unspecified wrapping paper.







## Sales Folder

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Signage Environment Promo. Materials Livery

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