Packaging Standards

Standards have been developed for the packaging materials the are needed when sending basic gifts to clients, suppliers and at times to consumers.
To this end, wrapping paper and a gift bag and promotional gifts have been designed.

Below is an example of the gift bag that was especially developed for our brand. Artwork has been provided on the resources CD provided along with this guide. Please do not create your own gift bags or use unspecified gift bags.
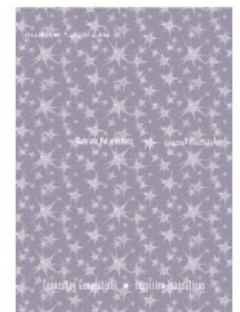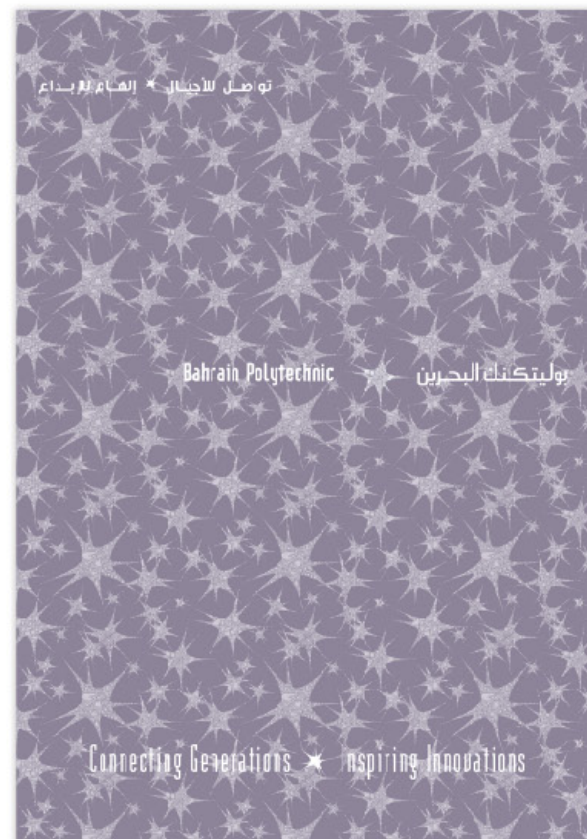
Below is a section of wrapping paper that was especially developed for our brand. Artwork has been provided on the resources CD provided along with this guide. Please do not create your own wrapping paper or use unspecified wrapping paper.

This was especially developed for our brand and is on the resources CD that we have provided along with this guide. Please do not create your own sales folder or use unspecified sales folders.