



Our Environment

Content Introduction Our Brand Our Logo Brand Colour Brand Typeface Design Language Our Stationery Digital Apps. Photography Literature Advertising Packaging

Signage Environment Promo. Materials Livery

Our environment inspires us to learn, create and innovate. Our environment is a platform for the real estate ecosystem to flourish. It is a platform for the educational aspects of life to flourish.

In order to create an environment conducive to learning, care must be taken in ensuring that the surroundings are a reflection of Polytechnic's endeavours towards education.



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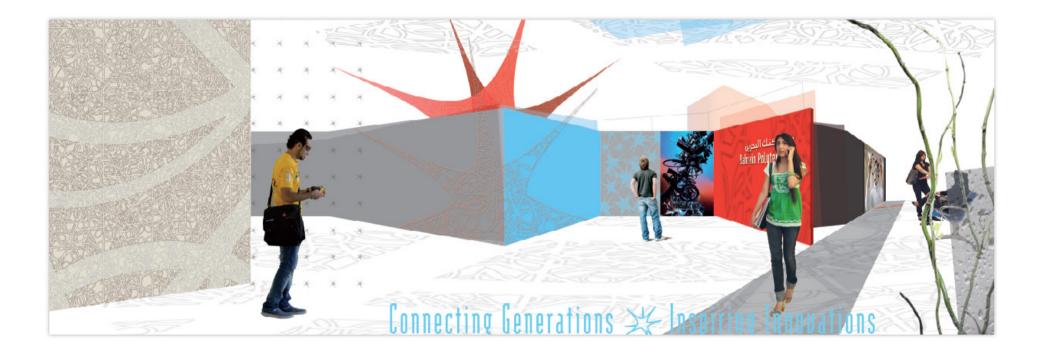
Liven

This is an example of an environment design with the recommended usage of the Polytechnic design elements and colours.

In general we should maintain the use of the Polytechnic's colours. The colours red and blue, however, should be used minimally. There should also be enough

incorporation of the Polytechnic pattern into the design. It can be used on walls, floors or even ceilings. Shadow art is also a possible way to show the patterns. Large inspiring images are desirable but not to excess.

The use of plants and water will also add life and freshness to the environment.





Stage Design

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The stage design should be minimal, in order to create maximum impact. The Polytechnic logo should be clearly displayed with additional usage of the Polytechnic pattern, keeping images to a preferable none.





Opening Ceremony





Career Expo



Outdoor Environment

Environment Promo. Materials Livery

The outdoor should be minimal, in order to create maximum impact. The Polytechnic logo should be clearly displayed with additional usage of the Polytechnic pattern, keeping images to a preferable none.





