

AP4003

Business Success Stories



Course Aim To develop students' understanding of the qualities and characteristics of successful entrepreneurs.

Short Title

Faculty Humanities

Polytechnic Level

Credits 5

Pre-requisites Nil

Co-requisites Nil

Anti-requisites BSC3003

Version 1

Effective From September 2010

Indicative NQF Level 4

Student Contact hrs 21

Self-directed hrs 29

Other directed hrs 0

Total learning hrs 50

Learning

On successful completion of this course, students will be able to:

Outcomes

- 1 Identify and explore the range of entrepreneurial factors that contribute to business success.
- 2 Identify and explore various types of entrepreneurs and entrepreneurships.

NQF Sub-strand

Theoretical
Understanding
Theoretical
Understanding