

# The Brandmark

Primary Brandmark

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The illustration shown below is the preferred Brandmarks shown in the main languages using all the branding colours. This style of Brandmark should be used on all applications in the acceptable colour ways shown in this manual.



Primary Brandmark Bilingual

The term “Brandmark”, used throughout this manual, refers to the construction shown on these pages. It should be used in all applications of the branding unless otherwise specified.

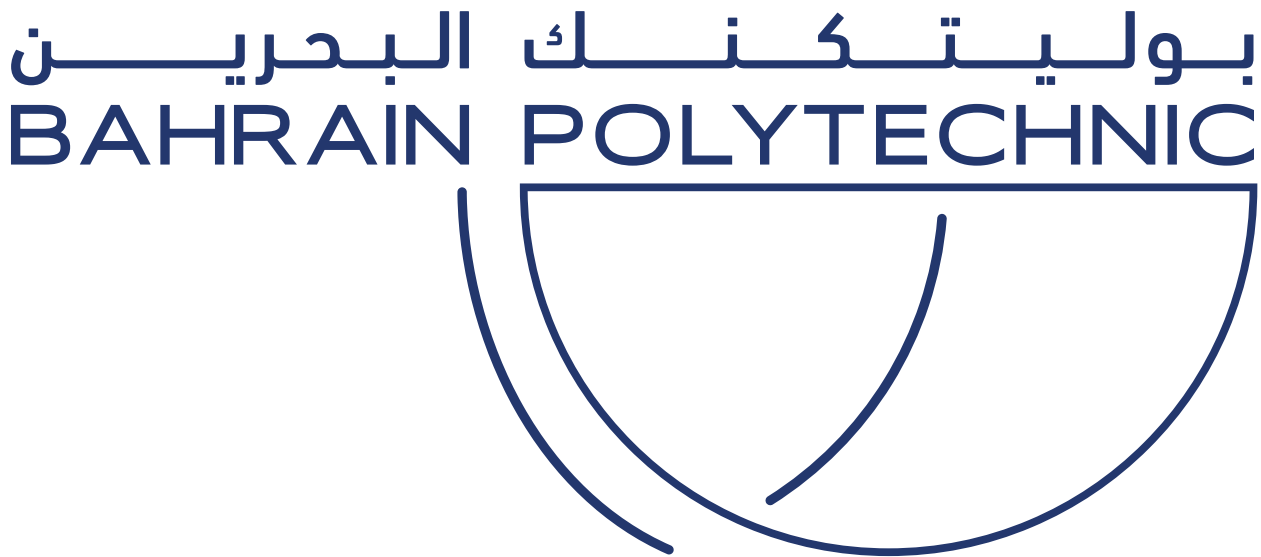
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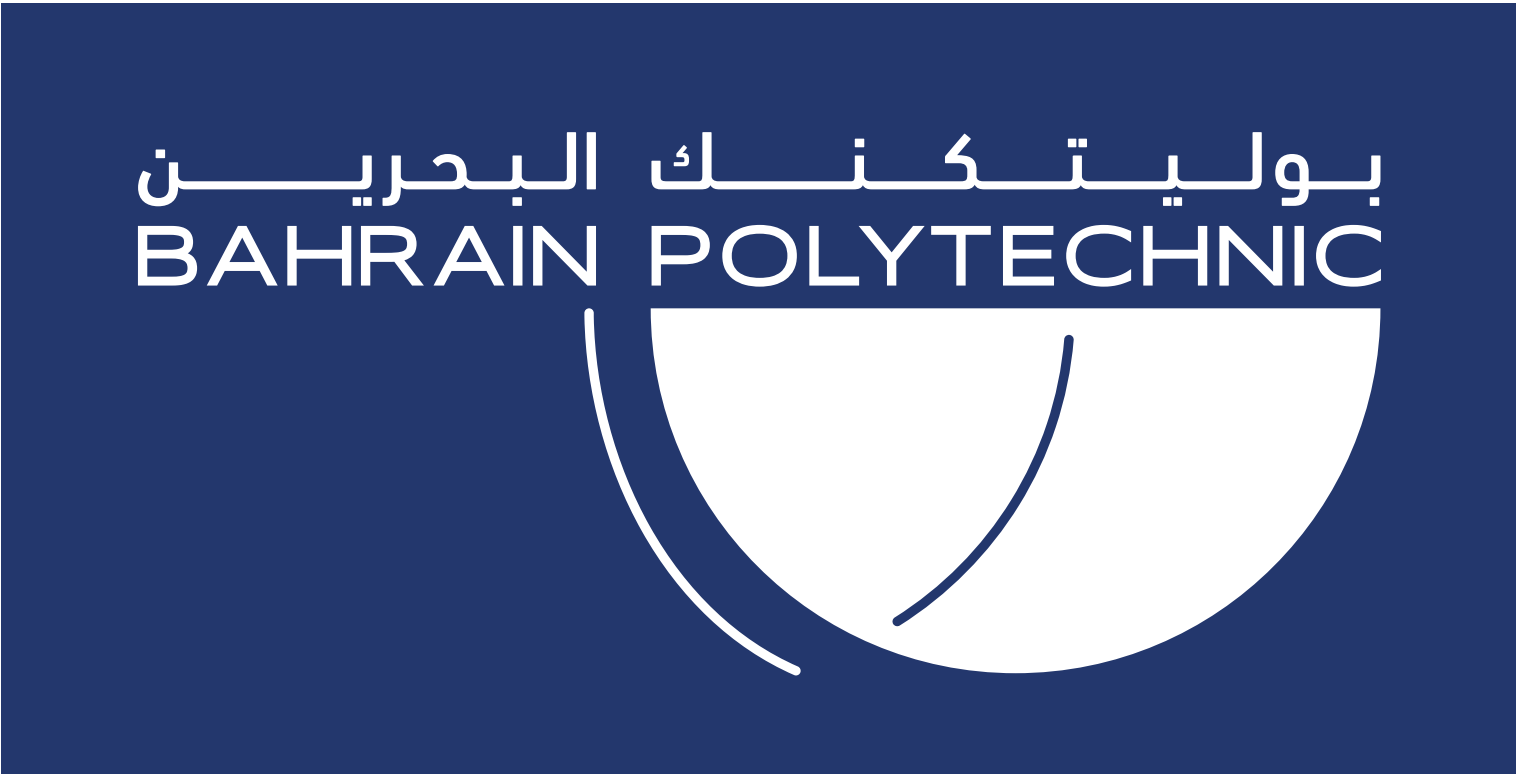
The Bahrain Polytechnic Brandmark can be used in a number of colour ways. These have been carefully considered and each colour way is specific to certain applications.



Single colour



Key-line logo



White out logo

## Restricted landmark

The horizontal landmarks are designed to be used as an alternative in cases where space is limited.



بوليتكنك البحرين  
BAHRAIN POLYTECHNIC