Bachelor of Visual Design
Career Opportunities

Bachelor of Visual Design graduates will be able to find work in a variety of areas including but not limited to:

- Advertising agencies.
- Animation industry.
- Graphic design consultants.
- Graphic design educator.
- Design studios.
- Newspaper industry.
- Packaging industry.
- Printing industry.
- Publishing industry.
- Self-employment.
- Tele-communications industry.
- Visual communication.
- Web design.
- Television.
- Games design.
- Photo journalism.
- Set design.
- Commercial photography.
- Exhibition design.
- Brand marketing.
- Interactive/haptic interface design.
- Type design.
- Corporate design.

Programme Length

8 Semesters (Full-Time) – 480 credits

Programme Entry Requirements

- Applicants MUST achieve the minimum requirements in English, Mathematics and IT (if applicable) to be considered for selection to the programme.
- In addition, applicants must submit a portfolio of 10 to 20 examples that has a range of original, developmental and finished works. A portfolio may consist of any type of the student's artistic work.
- If successful at the portfolio review, the applicant will attend an interview where they will be chosen according to motivation, maturity, creativity and communication skills.

Introduction & Programme Aims

The Bachelor of Visual Design aims to deliver a successful and effective programme of study of which is distinctly "hands on" and highly interactive that has its foundations in the visual communication industry of today. Students are encouraged to achieve excellence within their disciplined areas to inspire the growth of their cultural and aesthetic sensitivities; leading them to an understanding of those human factors so essential in the production of communication and information. The programme’s goals are to develop a student’s awareness of global issues and of their role as a Visual Design graduate as a member of the international community.

Graduates will have a broad-based knowledge of the design industry with an understanding of, and capabilities within, their field of visual design. They will be able to adapt and apply skills such as research and critical thinking to situations of today.

Graduate Profile

On successful completion of this programme, students will have the skills and knowledge to be able to:

- Solve creative problems, take risks, challenge preconceptions, experiment and test ideas within the field of visual design including research and synthesis of technical, aesthetic and conceptual knowledge.
- Recognise the influence of major cultural and aesthetic trends, both historical and contemporary, in Visual Design.
- Communicate clarity of purpose, appropriate selection of media with sensitivity to the needs of the audience in the production and presentation of ideas.
- Utilise a design approach to apply new ways of addressing contemporary issues that involve working with others, industry and community.
- Manipulate image and typography accurately and cohesively in order to turn the client’s ideas into final output.
- Team work: Interact effectively with fellow designers or with those from different disciplines through collaboration, collective endeavor and negotiation.
- Communication: Articulate ideas and information comprehensively in visual, oral and written forms through effective communication and presentation skills.
- Technology: Utilise industry standard technology effectively and ethically.
- Self-Management: Demonstrate the ability to study independently, set goals, manage their own work load and meet deadlines.
- Problem Solving: Identify, critically analyse a problem, trouble-shoot, formulate and justify the most appropriate solutions.
- Initiative and Enterprise: Use strategic thinking to demonstrate resourcefulness, innovation and entrepreneurship in Visual Design.
- Planning and Organizing: Initiate, plan, execute and manage work efficiently and effectively.
- Learning: Recognize the need to engage and progress with continuous learning.
importance of design in the Gulf region. Is a subject for all the students and can be taught at different levels. The role of design disciplines and cultures to raise awareness of the design in schools around the world. This will enable students across the globe to participate in a group project for a local design studio to gain more understanding of the private design studio.

Work Placement

During year 4 each student will be placed in a suitable design studio to gain more understanding of the private design studio.

Studio Options: taken throughout the 4 years.


Year 2

English 3 & 4, Advanced Typography, Branding & Branding Methods, Design Principles & Online Media, Digital Type & Type in Motion.

Year 4


Qualifications

• Bachelor of Visual Design
• Diploma in Visual Design

Accreditation and Partnerships

Bahrain Polytechnic will become a member of the Icograda Educational Network (IEN), a network of Art and Design Accreditation and Partnerships.

Contact

Student Information Centre
Bahrain Polytechnic
Ica Town Campus, Building 8
Working Hours: 9 am to 3 pm, Sunday to Thursday
+973 1789 7000
+973 1789 7009
studentinfo@polytechnic.bh
www.polytechnic.bh

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1. Accreditation and Partnerships

• Diploma in Visual Design
• Bachelor of Visual Design

2. Qualifications

• Bachelor of Visual Design
• Diploma in Visual Design

3. Work Placement

During year 4 each student will be placed in a suitable design studio to gain more understanding of the private sector of the Visual Design Industry in Bahrain. Students will also participate in a group project for a local design studio to gain more understanding of the private design studio.

4. Studio Options: taken throughout the 4 years.


5. Year 1


6. Year 2

English 3 & 4, Advanced Typography, Branding & Branding Methods, Design Principles & Online Media, Digital Type & Type in Motion.

7. Year 3


8. Year 4


9. Summary of Programme Structure

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التعليم والتقييم:

1. المنهج الدراسي:

- خلال السنة الأولى: الرسومات والكتابة، وتصميمات الرسومات والتصميمات الرقمية، والعناصر الفنية، والرياضيات، والدراسات التاريخية في اللغة الإنجليزية، والإعدادية والإعدادية، والتأملات الفنية، والمهارات المكتسبة خلال السنة الأولى.

- خلال السنة الثانية: الرسومات والكتابة، وتصميمات الرسومات والتصميمات الرقمية، والعناصر الفنية، والرياضيات، والدراسات التاريخية في اللغة الإنجليزية، والإعدادية والإعدادية، والتأملات الفنية، والمهارات المكتسبة خلال السنة الثانية.

- خلال السنة الثالثة: الرسومات والكتابة، وتصميمات الرسومات والتصميمات الرقمية، والعناصر الفنية، والرياضيات، والدراسات التاريخية في اللغة الإنجليزية، والإعدادية والإعدادية، والتأملات الفنية، والمهارات المكتسبة خلال السنة الثالثة.

- خلال السنة الرابعة: الرسومات والكتابة، وتصميمات الرسومات والتصميمات الرقمية، والعناصر الفنية، والرياضيات، والدراسات التاريخية في اللغة الإنجليزية، والإعدادية والإعدادية، والتأملات الفنية، والمهارات المكتسبة خلال السنة الرابعة.

1. المراحل:

- بكالوريوس في التصميم الرقمي
- دبلوم في التصميم الرقمي

1. الاكتسابات والشراكات:

- Icograda: يوصى ببوليتنيك البحرين النضال في أداء شبكة Icograda العالمية، وهي إحدى شبكات المصمرين الرقميين حول العالم. هذا سيكون إضافة غير ملموسة لفواكه التعليم والتدريب المستمر في المنطقة، وهو يساعد على تطوير المهارات والخبرات القيمة للطلاب، وتساهم في تطوير القطاع الخاص بصناعة التصميم البحرينية المستقبلي.