

BD33,000 donated to Dreams Society

VIVA Bahrain donated BD33,000 to the Dreams Society, matching the amount raised by the society at its annual fundraiser, taking the total money raised to BD66,000.

The telecom firm donated funds as part of its corporate social responsibility programme VIVA Jusoor. The society works towards making the dreams come true for children affected with terminal illness and debilitating diseases.

VIVA's contribution will be used for 55 seriously ill children aged from three to 18.

The charitable funds raised through an auction of more than 17 unique items included trips to Germany to visit the BMW Exhibition as well as art and jewellery pieces by various companies and individual contributors.

It also included autographed canvases of Manchester United legendary players Peter Schmeichel and Quinton Fortune gifted by VIVA for the auction.

"We are delighted to have collaborated with a commit-

ted organisation like Dreams Society which works hard to enrich the lives of seriously ill children by providing a joyful experience through fulfilling their magical dreams," said VIVA's chief governmental affairs officer Shaikh Zeyad bin Faisal Al Khalifa.

"We hope our humble effort is able to create incredible memories for the children and their families, while boosting their confidence and bringing happiness to them at a time when they need it the most."

Society board chairman Eman Nooruddin said every small step goes a long way in helping these children's dreams come true. "Children who are ill should have the same opportunity to experience joy and delight as all children," she said.

"Indeed the dignity, courage and patience that they display, despite their pain and suffering, makes fulfilling their treasured dreams even more special. Making a dream come true for a terminally or seriously ill child will not just brighten their life, but is also a gift that their



■ Shaikh Zeyad, second from right, makes the donation to Ms Nooruddin in the presence of officials

parents and family will treasure forever."

With the raised funds, Dreams Society will be working towards fulfilling the many dreams of terminally-ill chil-

dren – by visiting the LEGO factory in Denmark, having a games' room makeover, pursuing the passion of art and music in Italy, visiting the beaches of Thailand or getting the latest

iPAD. All these varied wishes are significant to every one of these children which will be fulfilled during the holy month.

Moreover, a significant portion of the funds will also be

used towards hosting activities for more than 500 children over the course of the year, which will include organising parties, events and day-out activities for the young ones.



■ Telecom giant VIVA ended its Ramadan Iftar Saem scheme yesterday by distributing food and beverages to 5,000 people at Bab Al Bahrain. The third edition of the community drive, organised by the company's corporate responsibility arm VIVA Jusoor, has provided meals to 67,000 people until yesterday. The scheme covered local suqs and markets, along with labour camps and worksites. Above and right, food being distributed at the event.



■ More than 50 projects were showcased by students of Bahrain Polytechnic's School of Information and Communication Technology (ICT) and Web Academy at an exhibition at its campus in Isa Town. The aim was to display ICT and web media solutions developed by Bahraini youngsters. At the event are, Bahrain Polytechnic acting chief executive Dr Mohamed Al Aseeri, deputy chief executive Shaikh Ali bin Abdulrahman Al Khalifa and participants.