

BU8203

## Enterprise Development



**Course Aim** The aim of this course is to develop strategies to support the successful growth of new and existing enterprises

<b>Short Title</b>	Enterprise	<b>Version</b>	1
<b>Faculty</b>	Business	<b>Effective From</b>	September-16
<b>Polytechnic Level</b>		<b>Indicative NQF Level</b>	8
<b>Credits</b>	15	<b>Student Contact hrs</b>	60
<b>Pre-requisites</b>	BU 7205 + 15 credits at NQF Level 7 (or BPQF level 6 or a combination thereof) from any programme in the Polytechnic	<b>Self-directed hrs</b>	90
<b>Co-requisites</b>	Nil	<b>Other directed hrs</b>	0
<b>Anti-requisites</b>	BSB7203	<b>Total learning hrs</b>	150

<b>Learning Outcomes</b>	On successful completion of this course, students will be able to: 1 Use a range of industry-accepted skills, techniques and practices in the production of a business development plan 2 Demonstrate a critical understanding of business principles, concepts and terminology as they apply to start up and developing enterprises 3 Identify and analyse professional problems and issues encountered when taking a business idea from conception to inception. 4 Undertake critical analysis and evaluation of resource requirements, sources of finance and support for new and developing enterprises. 5 Demonstrate appropriate use of workplace skills and technology	<b>NQF Sub-strand</b> Theoretical Understanding Practical Application of knowledge Practical Application of Practical Application of Generic, Problem Solving and Analytical Skills
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