VC6100 Visual Design I: Colour Theory and Design Theory & Methods

Course Aim
• To provide students with detailed knowledge of how to see and use colour in design.
• To broaden students’ visual vocabulary and improve technical expertise in the area of perceptual drawing.
• To explore topics related to thinking and creativity; raising students’ creative consciousness as a positive platform for learning as well as increased awareness of thinking patterns, learning styles and creative attitudes.

Short Title Visual Design I
Faculty EDICT
Polytechnic Level
Credits 15
Pre-requisites None
Co-requisites None
Anti-requisites None

Learning Outcomes
On successful completion of this course, students will be able to:
1. Demonstrate a detailed knowledge and understanding of how we see colour using the correct terminology
2. Produce examples of colour combinations mixed in varied proportions, and applied in different techniques to illustrate aspects of colour theory
3. Apply drawing methods and techniques for the generation of ideas
4. Illustrate ways and means of collecting, notating and remembering ideas
5. Demonstrate a suitable level of professional practice through attendance, participation and group discussion.

Version 4
Effective From September 1, 2018
Indicative NQF Level 6
Student Contact hrs 90
Self-directed hrs 60
Other directed hrs
Total learning hrs 150

NQF Sub-strand
Theoretical
Understanding
Practical Application of knowledge
Generic, Problem Solving and Analytical Skills
Autonomy, Responsibility, Context