

VC6100

Visual Design I: Colour Theory and Design  
Theory & Methods



- Course Aim
- To provide students with detailed knowledge of how to see and use colour in design.
  - To broaden students' visual vocabulary and improve technical expertise in the area of perceptual drawing.
  - To explore topics related to thinking and creativity; raising students' creative consciousness as a positive platform for learning as well as increased awareness of thinking patterns, learning styles and creative attitudes.

Short Title Visual Design 1  
Faculty EDICT  
Polytechnic Level  
Credits 15  
Pre-requisites  
Co-requisites None  
Anti-requisites None

Version 4  
Effective From September 1, 2018  
Indicative NQF Level 6  
Student Contact hrs 90  
Self-directed hrs 60  
Other directed hrs  
Total learning hrs 150

- Learning Outcomes
- On successful completion of this course, students will be able to:
- 1 Demonstrate a detailed knowledge and understanding of how we see colour using the correct terminology
  - 2 Produce examples of colour combinations mixed in varied proportions, and applied in different techniques to illustrate aspects of colour theory
  - 3 Apply drawing methods and techniques for the generation of ideas
  - 4 Illustrate ways and means of collecting, notating and remembering ideas
  - 5 Demonstrate a suitable level of professional practice through attendance, participation and group discussion.

NQF Sub-strand

Theoretical  
Understanding  
Practical Application of  
knowledge  
Practical Application of  
knowledge  
Generic, Problem Solving  
and Analytical Skills

Autonomy,  
Responsibility, Context