Course Aim
1. To gain skills in detailed hardware/software operations, to operate current design software packages as required plus detailed scanning procedures.
2. To develop an awareness of the photographic medium on a practical and conceptual level.
3. To develop students’ visual vocabulary.
4. To develop students’ ability to recognise and utilise detailed principles of two and three dimensional design.
5. To improve technical expertise in the area of design.

Learning Outcomes
On successful completion of this course, students will be able to:
1. Apply software skills to problem-solving assignments.
2. Manipulate images and text using software.
3. Demonstrate detailed technical and conceptual understanding of how colour can be effectively used in image creation.
4. Produce design solutions that exhibit applications of the elements of Gestalt theory.
5. Demonstrate a suitable level of professional practice through attendance, participation and group discussion.