VC7904       Publication Design & Typography

Course Aim: To enable students to explore the formal, organisational and craft aspects of publication design. To produce professional quality self-directed graphic documents.

Short Title: Publication Design & Typography
Faculty: EDICT
Credits: 15
Pre-requisites: VC7201 (VIB6201)
Co-requisites:
Anti-requisites:

Learning Outcomes:

1. Use a range of skills and practices in the preparation of creative and quality applied to publication design projects.
2. Manage resources and publication processes applied to publication design projects.
3. Use a range of skills and practices in the preparation of creative and quality applied to publication design projects.
4. Demonstrate an appropriate level of professional practice through attendance, group participation, discussions and presentations.

Version: 3
Effective From: September 1, 2018
Indicative NQF Level: 7
Student Contact hrs: 60
Self-directed hrs: 90
Other directed hrs: 90
Total learning hrs: 150

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NQF Sub-strand
Practical
Application of Communication, ICT, Numeracy Practical Application of Knowledge Autonomy, Responsibility, Context