

VC7904

## Publication Design & Typography



**Course Aim** To enable students to explore the formal, organisational and craft aspects of publication design. To produce professional quality self-directed graphic documents

**Short Title**  
**Faculty** EDICT

**Credits** 15  
**Pre-requisites** VC7201 (VIB6201)  
**Co-requisites**  
**Anti-requisites**

**Version** 3  
**Effective From** September 1, 2018  
**Indicative NQF Level** 7  
**Student Contact hrs** 60  
**Self-directed hrs** 90  
**Other directed hrs**  
**Total learning hrs** 150

**Learning Outcomes** On successful completion of this course, students will be able to:

- 1 Use a range of skills associated with industry standard systems, methodologies and technologies to produce creative publication designs.
- 2 Manage resources and publication processes applied to publication design projects.
- 3 Use a range of skills and practices in the preparation of creative and quality applied to publication design projects.
- 4 Demonstrate an appropriate level of professional practice through attendance, group participation, discussions and presentations.

**NQF Sub-strand**  
Practical  
Application of  
Communication,  
ICT, Numeracy  
Practical  
Application of  
knowledge  
Autonomy,  
Responsibility,  
Context