WM8006   eCommerce and Entrepreneurship

Course Aim	Students will learn the key concepts, principles, methods and be involved in building a successful Web startup, involving analysis and minimization of associated risk

Short Title	Entrepreneurship	**Version**	3
Faculty	EDICT	**Effective From**	September 1, 2016
		Indicative NQF Level	8
Credits	15	**Student Contact hrs**	60
Pre-requisites	WM6009 (WMB5009)	**Self-directed hrs**	90
Co-requisites	NA	**Other directed hrs**	
Anti-requisites	NA	**Total learning hrs**	150

Learning Outcomes	On successful completion of this course, students will be able to:		**NQF Sub-strand**
	1	Develop a concept plan for an enterpreneurial idea in web media	Practical Application of knowledge
	2	Create a start-up structure (ontology) around the web media discipline	Generic, Problem Solving and Analytical Skills
	3	Develop risk minimisation strategies for a web start-up	Practical Application of knowledge