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THE
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2025

School of Creative Media

Creative Media Students Projects

Leading the way:
A message from the CEO

Welcome to the Creative Media Graduates Exhibition 2025. Today, we celebrate more than the accomplishments of our students—we celebrate the role Bahrain Polytechnic plays in shaping a generation ready to lead in a world defined by change, complexity, and opportunity.

This exhibition is a powerful reflection of our mission: to produce work-ready graduates who think critically, act responsibly, and innovate with purpose. What you see today are the outcomes of a learning journey rooted in applied knowledge, industry collaboration, and real-world problem-solving. As Bahrain continues its transition toward a diversified, knowledge-based economy, the relevance of events like this cannot be overstated. The future will be built by individuals who can bridge the gap between academic learning and societal need—individuals like the graduates we honor today. The role of institutions like Bahrain Polytechnic becomes increasingly vital. We are proud to be shaping graduates who are not only ready for the workforce, but ready to shape it. This exhibition is also about inspiring the next generation of innovators and problem-solvers—those who will build on the ideas and skills showcased here today. This exhibition is a reminder that education is not just about knowledge—it's about shaping futures.

Professor Ciarán Ó Catháin
CEO Bahrain Polytechnic

A message from the Dean

Welcome to the Creative Media Graduates Exhibition 2025. Today, we honor the creativity, dedication, and talent of our students—individuals who have embraced innovation as a means to communicate, inspire, and influence.
This exhibition is a testament to Bahrain Polytechnic's commitment to nurturing creative thinkers who are not only skilled in their craft but also adept at applying their talents to real-world contexts. Through visual storytelling, multimedia projects, and innovative design, our graduates demonstrate how creativity shapes perspectives and drives change.

As Bahrain continues to develop its creative industries, graduates who think imaginatively and critically will play a pivotal role in shaping the nation's cultural and creative landscape. We take pride in equipping our students with the skills needed to excel in dynamic, fast-evolving creative fields.

Today's exhibition is more than just a showcase—it is a celebration of potential and a reflection of how education and creativity converge to shape the future.

Dr. Christos Gatzoulis
Dean of ICT and Creative Media

A message from the Head of School

Welcome to the Creative Media Graduates Exhibition 2025.
This event marks the culmination of years of hard work, exploration, and creative risk-taking by our graduating students in Web Media and Visual Design. What you'll see here today isn't just a collection of final projects—it's a window into the unique voices, skills, and imaginations of a new generation of creative thinkers.
Each piece reflects not only technical ability, but also the courage to communicate ideas, challenge norms, and connect with audiences in meaningful ways. Our students have learned to work across media, to think critically about design and storytelling, and to create work that resonates in a fast-moving digital world.
We're incredibly proud of what they've achieved, and excited to see how they'll shape the future of creative industries in Bahrain and beyond. Thank you for joining us to celebrate their journey.

Dr. Owen Gallagher
Head of School: Creative Media

Creative Media Faculty 2025

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School of **Creative Media**

Visual Design Students Projects

By Jenan Shanaah

Jinan.hms@gmail.com

Zawya is a digital platform dedicated to easing the access to free stock imagery of Bahrain, usable for everyone. As a visual archive powered by creatives to creatives, Zawya is an intersection of Bahrain's culture within time and space.

By Shaimaa Meshaimea

shaimaavdesign@gmail.com

Erth is an online platform envisioned as a reliable archive offering readily accessible Bahraini phrases, narratives, and visuals. Beyond its resources, Erth fosters collaborative activities and workshops to further inspire creators working on Bahrain-related projects and actively preserve our culture.

By Fawzia Alhaddad

ziasami.haddad@gmail.com

Woven is an exhibit unveiling the layers that metaphorically portrays the effects brand evolution has within the design industry. Through a series of representation, Woven visually ties the interconnection of the audience's significance to the shifting trajectory of potential outcomes based off rebranding efforts.

By Fatima AlMisbah

Fatimaalmisbah@gmail.com

Balad Al-Million Fikrah is a modern cultural media platform that encourages Bahraini creatives to reinterpret local heritage through contemporary visual identity. By blending storytelling, branding, and digital media, it explores how design can modernize cultural elements while preserving identity in the face of globalization and fast paced change world.

By Hessa Ghazi

hessa.ghazi25@gmail.com

Lo kan is an interactive card game designed to empower designers in crafting visually impactful and audience-relevant designs. It challenges players to think strategically and creatively based on various audience profiles. Our vision is to become the leading tool for developing designers' creative thinking skills.

By Aysha Albinkhalil

Essenceofdesign.bh@gmail.com

This project rebrands Albusaiteen Sports Club, one of Bahrain's sports clubs, to position it as a leader and inspire others to invest in rebranding. It includes a new logo, uniforms, Instagram campaign, and merchandise—showcasing the impact of rebranding and engaging audiences through a modern, refreshed visual identity.

By Aysha Alkaabi

Aysha13alkaabi@hotmail.com

Ask Designers is an educational awareness project that connects entrepreneurs and designers to emphasize the importance of brand identity. Through bilingual content and creative collaborations, it highlights the role of design in business success and aims to inspire stronger, more strategic branding decisions within the Bahraini market.

By Noor Hejres

Noorkhejres@gmail.com

EduDesign is a creative approach that integrates basic graphic design into teaching. It helps educators make learning more engaging, visual, and accessible by using design tools and principles to enhance classroom materials and communication.

By Zahra Aljad

zahra.aljad.designs@gmail.com

Tajdeed is a contemporary calligraphy initiative dedicated to renewing Arabic calligraphy by blending traditional forms with modern design. It invites people to engage with the art of Arabic calligraphy while freely exploring and experimenting with its expressive possibilities.

By Zainab Alkhadrawi

Zayalkhadrawi@gmail.com

Nuwah is a creative channel that instills hybridity in design through fusing international cultures and trends alongside authentic local Bahraini & broader Arab influences. It shows the limitless possibilities designers could proudly infuse their cultural identity within their work, expanding beyond what's familiar with locality.

By Noora Falamarzi

nourafalamarzi@gmail.com

Creatives is an application that gathers all graphic designers in Bahrain with their portfolios and personal information. It gives designers a chance to gain more clients and recognition in the industry. Additionally, it makes it simple for business owners to find a graphic designer in Bahrain.

By Maryam Masood

Maryamsalah.design@gmail.com

Wsla is a bridge between government institutions and disability communities, aiming to foster better communication and inclusion through thoughtful, accessible design. By promoting awareness, hosting workshops, and providing resources, Wsla empowers both sides to collaborate, break barriers, and create a more inclusive environment for individuals with disabilities.

By Kawthar Alqayem

Kawtharthedesigner@gmail.com

Housh Podcast is an Arabic podcast, designed to connect creatives through shared knowledge and entertainment. It spotlights local talent, hosting professionals and individuals from creative fields to share their experiences, inspire collaborations, and provide recognition.

By Fatema Dagher

Dagherfatima0@gmail.com

ArTech is a studio that reimagines how people experience art, by blending cutting-edge technology with artistic expression to create immersive, interactive installations that engage the senses and invite participation.

By Sara Khalaf

sarakhalaf.design@gmail.com

Miswada is a comprehensive web-platform designed to assist educators enhance their teaching experience through the strategic use of design elements and offer resources that enable educators to customize their online learning spaces to better suit the needs.

By Fouziya Almadhi

Fouzalmadhi@gmail.com

Negative is a multimedia photo album that captures Bahraini cultural verbs through photographs, sounds, and handwritten stories. Each section reflects everyday traditions and emotions. Designed as a warm, nostalgic archive, it preserves personal and collective memories to be passed down and cherished by future generations.

By Hessa alfayez

Hessalfayez5@gmail.com

Command Z: repurposes card games as a gentle yet powerful tool to support the mental health of visual design students. In the face of academic pressure and creative burnout, this games create space for connection, laughter, and shared understanding. By turning stress into play, they foster emotional resilience and a sense of belonging.

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Web Media Students Projects

By Maryam Sharif

mariamshariff37@gmail.com

Branding an Instagram-Based Cookie Business: A Comprehensive Strategy for Rookie's

Presents a branding strategy for Rookie's, an Instagram-based cookie business, focusing on cohesive visual identity, engaging packaging, and strategic content. Through consistent design and storytelling, the brand builds recognition and loyalty. Highlights the role of authenticity, visuals, and social media in driving growth for small food businesses in the digital space.

By Sarah Al Rashid

sarahyahya.alrashid@gmail.com

Designing a Deck of Cards for a Small Game Business

Explores the creation of a themed card deck for an indie game, combining visual design, user-centered development, and digital marketing. Focuses on industry trends, artistic execution, and prototype testing using tools like Illustrator and Procreate. Market potential was assessed via social media, audience feedback, and A/B testing to refine appeal and usability.

By Zain Ali

zainwaleed03@gmail.com

Wildberry Trail: Stencyl Game

This project developed a platform-adventure game using Stencyl to enhance digital engagement through intuitive controls, audiovisual elements, and responsive design. It focused on UX, interactivity, and performance optimization. Play-testing showed improved player immersion, usability, and engagement, with structured content aiding efficient updates and responsive media improving accessibility and performance.

By Fatema Almutawa

Fatima0almutawa@gmail.com

Empowering New Freelancers: Enhancing Trust and Fairness on Freelance Platforms

Examines how freelancing platforms can better support inexperienced users through trust-building tools like skill-based challenges and transparent rating systems. Aims to create equal opportunities, boost freelancer confidence, and improve client trust. The proposed system is expected to enhance platform engagement and ensure high standards with reduced risk for both parties.

By Husain Saleh

hussainsaleh180@gmail.com

Alsalam Talents: A Gamified Freelance Platform Connecting Students and Industry

Proposes a gamified freelance platform linking Bahrain Polytechnic students with Al-Salam Bank's marketing needs. The initiative offers students real-world experience while addressing the bank's agency inconsistency. Using features like badges, XP, and challenges, the platform boosts student engagement and motivation, creating a mutually beneficial solution for talent development and marketing support.

By Saud Al Salem

201901677@student.polytechnic.bh

3D Virtual Campus Orientation

Explores the development of an interactive 3D virtual campus using Unreal Engine 5 to improve first-year orientation at Bahrain Polytechnic. Grounded in cognitive and learning theories, the project aims to reduce student anxiety and boost spatial familiarity. Findings are applied in a virtual model designed for testing with students, offering a practical digital solution to traditional orientation challenges.

By Fatema Dahneem

fatemadahneem5@gmail.com

Web Media Graduates' Dilemma: Generalist or Specialist Career Paths

Investigates whether Web Media graduates should pursue specialization or generalization, given the field's blend of design, tech, and management skills. A literature review synthesizes trends and identifies research gaps. Insights are visualized through an infographic-based documentary that communicates the findings in a clear, engaging format for both academic and industry audiences

By Abdulla Almerbati

abdullah_almerbatti@hotmail.com

A guide tour/documentary for AL-Fateh Mosque

This Project develops a respectful, engaging guide for religious heritage sites, focusing on Bahrain's Grand Mosque. It explores Islamic content guidelines, cultural sensitivity, and advanced videography. Using qualitative methods and expert interviews, it aims to enhance tourist experience while preserving sanctity through cinematic storytelling and interactive motion graphics.

By Maryam Abdulrasool

maryam.alkhozaei@gmail.com

Enhancing Business Websites Through User-Centered Prototypes

The project Examines the role of user-centered website prototypes in improving business accessibility and user satisfaction. Through market research, usability testing, and interactive design, the study evaluates how thoughtful web development boosts engagement. Findings encourage businesses to invest in well-designed prototypes to stand out and deliver better digital experiences.

By Fatima Khalifa

202001529@student.polytechnic.bh

Designing a Deck of Cards for a Small Game Business

Investigates how social media marketing strategies influence brand awareness in a saturated digital market. Using surveys and case studies, the research identifies effective content types and engagement patterns. Results offer practical guidance for brands to enhance visibility and build stronger consumer connections through meaningful and consistent social media interactions.

By Aldana Almannaei

aldana2002waleed@gmail.com

Khatwat Podcast App: Designing a Diverse and Community-Driven Listening Platform

Presents a mobile app prototype that unifies diverse podcast categories—culture, health, religion, tech, and more—into one platform. Designed through user research and usability testing, the app aims to foster community engagement and meaningful dialogue. Focuses on clarity, accessibility, and user-centered design to enhance UX and build a culturally rich listening experience.

By Jawaher Murad

201900379@student.polytechnic.bh

Shaping Consumer Behavior Through Social Media Advertising

Examines how targeted social media advertising influences brand awareness, engagement, and purchase intent. Using surveys and interviews, the study identifies key success factors—visual appeal, content relevance, and influencer credibility. Findings show that authentic storytelling and social proof drive consumer interaction and loyalty, offering marketers strategies to better shape behavior in the digital era.

By Khaled AlGharier

201600004@student.polytechnic.bh

Digital Strategy for S. Boutique: Building an Online Presence for a Local Fashion Brand

Develops a digital media strategy for S. Boutique, a modest fashion brand in Bahrain, aiming to enhance its online presence and compete in a digital-first market. Through market research, design planning, and audience feedback, the study delivers a tailored toolkit—spanning social media, website basics, and content direction—to support sustainable brand growth and customer engagement.

By Dalal Almannaei

dalalalmannaei@gmail.com

Web Accessibility and Inclusive Design in e-Commerce

Explores accessibility challenges in e-commerce websites and proposes inclusive design solutions based on WCAG 2.1 guidelines. Through audits, prototype development, and user testing with visually and motor-impaired individuals, the study identifies key usability barriers and improvements. Findings aim to foster a more inclusive online shopping experience and support accessible digital marketplace practices.

By Maryam Almeftah

maryam.almeftah@gmail.com

AI-Powered Task Management App

Proposes an AI-powered task management app that adapts to user behavior, deadlines, and priorities to reduce stress and improve productivity. Using NLP, machine learning, and interactive prototyping, the tool offers smart scheduling, habit tracking, and adaptive nudges. A/B testing and surveys assess its impact, aiming to outperform static to-do lists in engagement and task completion.

By Dhai Alnoaimi

dhaialnoaimi@gmail.com

Language and Culture's Impact in the Gaming Industry

A game using Bahraini folklore and cultural vocabulary to teach Arabic language and heritage to younger generations. Developed through iterative testing, the game blends twisted narratives with educational design to boost engagement and learning. Evaluation focuses on cultural impact, accessibility, and language acquisition, offering a playful yet meaningful tool for cultural preservation.

By Sahar Alsaeed

sa7arals3eed23@gmail.com

Enhancing Customer Engagement through a Responsive E-Commerce Website for Blisse Abaya

Designs a responsive e-commerce website for Blisse Abaya to improve customer access, satisfaction, and sales. Guided by UX principles and e-commerce standards, the platform features intuitive navigation, secure payments, and modern design. User testing and feedback shape the final product, while ethical and legal considerations ensure a compliant, customer-focused digital experience.

By Raghad Nazzal

raghad.m.nazzal@gmail.com

User-Centered E-Commerce Design: Developing an Online Store for Zeenat Jewelry

Develops a user-centered e-commerce site for Zeenat, a handmade jewelry brand, using Shopify and existing brand assets. Emphasizes usability, aesthetics, and trust through quality visuals, reviews, and secure payments. User feedback shapes the design, while integrated social features and future-ready enhancements support long-term growth and digital presence for small businesses.

By Najd Alaseeri

najdalaseeri@gmail.com

Enhancing Customer Engagement and Order Efficiency with a Mobile App for Old School Café

This thesis explores the development of a mobile app for Old School Café, a local coffee shop with three branches that students love. The purpose of this research is to improve the café's services and enhance customer interactions by creating an engaging mobile app.

By Zainab Ahmed

zainabahmeed17@gmail.com

Telemedicine Platform for Remote Healthcare

A telemedicine platform offering virtual consultations, prescription delivery, and integrated health records to improve healthcare access—especially for remote or specialized patients. Built with UI/UX principles and tested for usability and compliance, the prototype combines convenience and functionality, aiming to simplify care delivery and centralize medical information for better patient outcomes.

By Aysha Hasan

Ayshafj1604@gmail.com

Instagram's Algorithm and Its Impact on Social Media Marketing

Explores the evolution of Instagram's algorithm and its influence on social media marketing strategies. Analyzes content types that drive engagement and how businesses, including Blue Lake Real Estate, adapt to algorithm changes. The study highlights how understanding Instagram's system helps brands optimize visibility, improve interaction, and strengthen digital marketing impact.

By Zainab Yusuf

zaindagher04@gmail.com

Interactive Infographics: Enhancing Comprehension and Retention in a Digital Age

Explores how interactive infographics affect user comprehension and retention in today's data-saturated digital environment. Through mixed-methods research, it compares static and interactive formats to assess cognitive load, engagement, and learning outcomes. Findings aim to inform best practices in visual communication by identifying design elements that enhance understanding and reduce overload.

By Dana Albastaki

201801916@student.polytechnic.bh

Securing Bahrain's Digital Future: A Web Media Approach to Cybersecurity Awareness

Develops a web platform to educate individuals and small businesses in Bahrain about cybersecurity risks and safe online practices. Featuring infographics, videos, quizzes, and real-time alerts, the site offers accessible resources on data protection and threat prevention. The project demonstrates how web media can effectively raise cybersecurity awareness and promote digital safety

By Ali Aljerdabi

ali.aljerdabi98@gmail.com

Designing an E-Commerce Website for CJ The One: Boosting Sales Through Usability and Reach

Presents an e-commerce website prototype for CJ The One, a clothing store aiming to increase sales and digital reach post-COVID-19. Built using WordPress, the platform leverages analytics, broader audience access, and usability-focused design. The prototype will be evaluated through user testing to ensure a seamless shopping experience and improved business outcomes.

By Ali Mohamed

alifateel99@gmail.com

Visual Narratives: Exploring Non-Verbal communication through visuals

Explores how non-verbal storytelling conveys meaning through visuals, composition, and sequencing. A print and digital magazine showcases techniques from photography and design, supported by research on silent media, layout, and color. The project highlights visual storytelling's impact across creative fields while addressing ethical and accessibility concerns in modern publishing.

By Arwa Alkameli

arwa7malsayed@gmail.com

Z&F Clothing Store E-Commerce Website Design and Usability Testing

Designs an e-commerce website prototype for Z and F Designs, a women's clothing store in Bahrain, to replace WhatsApp-based ordering. The project uses user feedback and usability testing to create an accessible, interactive shopping experience. Results aim to improve customer satisfaction, streamline ordering, and demonstrate the impact of digital solutions on business growth.

By Rayana Alobaidli

201900016@student.polytechnic.bh

Evaluating Mobile App Usability: A User-Centered Prototype Study

Assesses the usability of a mobile app prototype developed with Adobe XD, using user-centered design and task-based testing. Measures task success, errors, and satisfaction to identify and resolve interaction pain points. Results offer insights into improving mobile UX, contributing to best practices in app development and Human-Computer Interaction (HCI).

By Fajer Hasan

fajer.yahya.hasan@gmail.com

Instagram for B2B Banking: A Strategic Framework for Financial Marketing at Bank ABC

Bank ABC as a case study to explore Instagram's potential as a B2B marketing tool in the banking industry. Through competitor analysis and interviews, the study identifies strategies to boost engagement, visibility, and lead generation. Findings offer a practical, data-driven framework for financial institutions to strengthen their Instagram presence and overcome industry-specific challenges.

By Fatema Albalooshi

fatimaahmedx02@gmail.com

The Role of Visual Branding in Consumer Perception

Examines how visual elements—logos, colors, and typography—shape consumer perception and brand loyalty. Using surveys and expert interviews, the study identifies key design strategies that enhance recognition and emotional connection. Findings offer actionable insights for marketers and designers to develop branding that resonates with audiences and strengthens marketing effectiveness.

By Muhannad AlQassab

mohanadalgassab@gmail.com

AI in Digital Marketing: Balancing Automation with Human Creativity

Explores how AI is transforming digital marketing through tools like chatbots, content generation, and predictive analytics. Using expert insights and case studies, the research investigates AI's role in enhancing creativity, efficiency, and personalization. Findings emphasize that while AI drives growth, human creativity and ethical oversight remain essential for authentic, impactful marketing.

By Maryam Alsadah

202102264@student.polytechnic.bh

Visualizing Instagram Success: Data-Driven Insights for Effective Social Media

Develops a web platform to educate individuals and small businesses in Bahrain about cybersecurity risks and safe online practices. Featuring infographics, videos, quizzes, and real-time alerts, the site offers accessible resources on data protection and threat prevention. The project demonstrates how web media can effectively raise cybersecurity awareness and promote digital safety

By Noor Abbas

nooraabbas28.p@gmail.com

Web Media in Digital Activism and Movements: The Power of User-Generated Content

Explores how user-generated content (UGC) influences digital activism and social change by amplifying voices beyond traditional media. Through case studies and surveys, the study examines UGC's impact, ethical concerns, and psychological drivers. A prototype app will support ethical digital activism by providing a platform for expression, awareness, and community-driven advocacy.

By Noor Ghareeb

201600018@student.polytechnic.bh

Web Media in Healthcare: Enhancing Access, Awareness, and Medical Education

Analyzes how web media platforms—telemedicine, social media, health portals, and AI tools—transform healthcare delivery, access, and education. Using a mixed-methods approach, the study explores digital health's impact on patient engagement, public awareness, and remote care while addressing challenges like misinformation and cybersecurity. Findings offer strategies for optimizing digital healthcare in an evolving ecosystem.

By Reem Alqooti

Reem.Alqooti2@gmail.com

Pearllo - a Seamless Online Marketplace: Enhancing User Experience and Vendor Empowerment

Presents the design of an online marketplace focused on intuitive navigation, secure payments, and efficient delivery. Features like real-time tracking, price comparison, and open ratings aim to build trust and improve satisfaction. Using a mixed-methods approach, the research targets improved customer engagement and vendor visibility while optimizing the shopping experience.

By Raeesa Nasir

raeesanasir20@gmail.com

EcoSouq: Bahrain's First Sustainable Marketplace for Zero-Waste Living

 Proposes EcoSouq, a digital marketplace promoting sustainability and zero-waste living in Bahrain. The platform connects eco-conscious consumers with local artisans, second-hand sellers, and green brands, supported by a reward-based gamification system. Through mixed-methods research, the study evaluates demand, business models, and user behavior to support Bahrain's shift toward a circular, green economy.

By Fatema Moosa

fatimamosa.10@gmail.com

Emphasizing Online Presence and it's Role in Increasing Brand Awareness and Client Experience

Explores the role of website-based online presence in enhancing brand visibility and client satisfaction. The study involves developing a professional website prototype, supported by usability testing, research, and surveys. Findings highlight the importance of user-friendly design in building trust and boosting business success in the digital age.

By Safa Edhrabooh

202100393@student.polytechnic.bh

The Impact of Social Media on E-Commerce: Consumer Behavior, Engagement, and Social Commerce

Examines how social media influences consumer behavior, brand engagement, and loyalty within e-commerce. Through surveys, interviews, and literature review, the study evaluates platforms, influencer marketing, and user-generated content. Findings offer insights into the effectiveness of social commerce, highlighting the importance of integrating social media into online business strategies.

By Shaima Ali

shfalamarzi10@gmail.com

"Wear It": Enhancing Online Shopping with a 3D Walkthrough Store and AR Try-On Experience

Introduces Wear It, a 3D walkthrough shop with an AR try-on feature to enhance the online shopping experience. Users navigate the virtual store, view 3D-modeled glasses, and try them on using their device camera. The project aims to improve product confidence, interactivity, and realism in e-commerce through immersive digital technologies.

By Reema Almansoori

remaalmansori@gmail.com

Voila Silk: Designing a User-Friendly E-Commerce Website to Build Trust and Boost Sales

Develops a user-friendly website for Voila, a silk product business on Instagram, to convert followers into loyal customers. The study focuses on UI/UX design using Adobe XD, guided by research and user feedback. Findings highlight how a well-designed website enhances trust, improves shopping experience, and drives sales for small online businesses.

By Zahraa Alekri

zahraa.alekri2002@gmail.com

Enhancing Public Engagement through Web Media: Strategies for Nonprofit Organizations

Explores how web media enhances public engagement for nonprofit organizations through social media, optimized websites, and interactive content. Case studies and qualitative analysis reveal that storytelling, consistent digital presence, and user-focused strategies are key to strengthening visibility and donor support. Recommendations guide nonprofits in maximizing impact through effective digital practices.

By Mohamed Zaraei

mnzaraei@gmail.com

3D Photobooths: Designing Interactive Experiences for the Event Industry

Custom 3D photobooths for events, combining aesthetic design and structural modeling to enhance guest engagement. The project explores materials, UX, and implementation strategies to ensure scalability and functionality. Aims to establish a business offering custom installations for weddings, corporate events, and promotions, blending creativity with practical event solutions.

By Zainab Alsharqi

zainabsharqi9@gmail.com

Showcasing Bahraini Identity Through Digital Media and Islamic Architecture

Explores how digital media shapes perceptions of Arab identity, focusing on Bahraini Islamic architecture. Analyzes websites, apps, and visual narratives for cultural authenticity. The practical component involves creating an interactive platform that uses multimedia to highlight Bahrain's architectural heritage, aiming to strengthen national pride and foster cross-cultural understanding.

By S. Hashem Kadhem

blasty117@gmail.com

Is Programming the Future of Design

Explores whether programming is essential for designers amid evolving trends and rising AI integration. Through research, surveys, and case analysis, the study evaluates the benefits, challenges, and alternatives to learning code. Findings highlight growing demand for interactive, brand-aware design, and provide guidance for designers navigating future industry expectations and skill requirements.

By Mohsen Akbar

mohsen.isaa@gmail.com

Showcasing Local Stories Through Digital Portfolios

Crafted is a web-based platform designed to help local creators present their work whether it's a video, photograph, or written story in a clear and fun format. Built using Python (Django), MongoDB, and standard frontend technologies (HTML, CSS, JavaScript), the platform supports uploading and organizing creative projects, Crafted also serves as a tool for creators to share their work with a wider audience, helping them gain visibility and recognition within their communities and beyond.

By Bader Husain

201900222@student.polytechnic.bh

Modernizing Workplace Attendance: A Mobile App Solution for Efficiency and Convenience

Proposes a mobile-based attendance system to replace the current fingerprint check-in process, reducing delays and congestion during peak hours. Employees would check in via a workplace app, with follow-up verification ensuring accountability. This solution enhances convenience, minimizes interruptions, and boosts workplace productivity through a more efficient and modern approach.

By Fatema Aljasim

fatema.aljasim@gmail.com

Designing a Thrift Store App: Promoting Sustainable Fashion Through Usable E-Commerce

A mobile app prototype for a thrift store to support sustainable fashion in Bahrain. Focused on usability and user experience, the app features intuitive navigation, clear categories, and filtering tools. Through two rounds of testing and user feedback, the design was refined to improve functionality and appeal to eco-conscious and budget-minded consumers.

By Fatema Almoalem

Almoalemfatema2@gmail.com

The Power of AI: Creating a Personalized Storybook Where a Child Is the hero

Creates an AI-powered storybook that places children as protagonists, integrating their names, traits, and cultural identity to address minority underrepresentation. The project examines how personalized storytelling impacts engagement and self-esteem. Combining prototype testing with ethical and technological analysis, it highlights AI's potential to support creativity and inclusion in education.

By Ahmed AlAdraj

Ahmed.aladraj@gmail.com

The Timeless Influence of Islamic Art

Explores the rich legacy of Islamic art—its styles, motifs, and cultural meaning—while focusing on its influence in Bahrain and how it can be adapted to modern aesthetics. Through qualitative research, interviews, and analysis, the study highlights ways to preserve and reintroduce Islamic art in contemporary practice, bridging tradition and innovation.

By Dimah Alballal

202100850@student.polytechnic.bh

Bridging the Gap: Arabic Video Courses for Web Media Skills

Addresses the lack of Arabic-language web media education by creating short, expert-led video courses to equip learners with essential digital skills. Targeting students and early career professionals, the project enhances employability and supports SDG 4 by promoting accessible, quality education in Arabic, fostering growth in the digital and creative industries.

By Fatema Alsawad

Fatemalsawad@gmail.com

Integrating AI in Design Education: Empowering Future Creatives Through Digital Learning

Promotes the use of AI in design education by developing a digital learning platform tailored for design students. Combining hands-on experience, tutorials, and industry insights, the platform aims to enhance AI proficiency while preserving creative integrity. Aligned with SDGs 4 and 8, it supports innovation, employability, and sustainable growth in the creative sector.

By Fadhel Alasfoor

fadhelalasfoor20@gmail.com

Rebranding Bahrain's Football Premier League Clubs as a Strategic Tool for Growth

Examines how rebranding football clubs in Bahrain can boost engagement, reflect modernization, and align with Bahrain 2030 goals. The study uses mixed methods and case studies to explore the impact of branding on fan loyalty and league visibility. Findings highlight the role of visual identity in revitalizing local sports culture and increasing public interest.

By Hassan Ebrahim

hassan2002mohd@gmail.com

AI and the Future of Video Creation: Enhancing Creativity and Efficiency Across Production Stages

Explores how AI is transforming video production from pre- to post-production, addressing challenges of cost, efficiency, and creative limitations. Using case studies and mixed-method research, the study examines AI's role in automating scripting, improving real-time editing, and revolutionizing post-production processes. Findings show AI significantly enhances creative freedom while reducing production costs and time.

By Maryam Ebrahim

mem.zuhair@gmail.com

Empowering Financial Literacy: Educating Bahrain on Fintech Innovations

Creates animated videos and educational content to simplify fintech concepts and promote financial literacy in Bahrain. Through expert interviews and visual storytelling, the project empowers individuals and small business owners to adopt innovative financial tools. Aligned with SDGs 8 and 9, it supports economic inclusion, digital adoption, and sustainable development.

By Omar AlKhalili

Omar.alkhalili@gmail.com

SFX Made Simple: A 5-Part Tutorial Series

The project will allow users to dive into the art of sound design with a 5-part tutorial series. Teaching how to set up your workspace, stepping into the basics of SFX, creating layered sound effects, fine-tuning Foley, and recording your own custom audio.

By Nawraa Algallaf

Nawraa2004@gmail.com

3D Printing Essentials: A Beginner-Friendly Multimedia Guide

Develops infographic-based tutorials to make 3D printing more accessible for beginners, addressing a lack of clear, visual learning tools. Based on user research and educational design, the project simplifies complex concepts to support students, educators, and hobbyists. It aligns with SDGs 4 and 9 by promoting quality education and technological innovation.

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